Bootstrapping Brilliance Map

**Bootstrap Your ABCs**

“Here lie your greatest points of leverage”

<table>
<thead>
<tr>
<th>%</th>
<th>Activities</th>
<th>Capability</th>
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</thead>
<tbody>
<tr>
<td>A</td>
<td>[ Improve How You Improve ]</td>
<td>Improving Our Customers’ World</td>
</tr>
<tr>
<td>B</td>
<td>[ Improve How You Improve ]</td>
<td>Improving Our Customers’ World</td>
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</tbody>
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**Network Key Players**

“Who should be in on solution?”

- Form your Team
- Diversity of stakeholders, expedition-ready; be a Networked Improvement Community (NIC)

**Leverage Group Smarts**

“Advancing our shared vision, mission, best thinking”

- Intel
- Knowledge Prod.
- Dialog

- Equip your Team
- Your Dynamic Knowledge Ecosystem (DKE)
  - The quality of interactions between people, knowledge, tools is key to lower or higher Collective IQ

**Push the Frontier**

“How will your accelerate progress on the frontier?”

- Iterate MVP
- Pilot Outposts
- Frontier Penetration

- Launch Pilot Expeditions
  - How far out can you put, how fast?
  - Identify Deployment Targets;
  - Rapid prototyping, ‘co-evolution’ are key.

**Target Whole Capability**

- Human
- Tool

- Core Capabilities from above

- Frame your Goals
  - Which capabilities to pursue, cultivate, augment?
  - Think Augmentation and Capability Infrastructure.
  - Informs design of your MVP

Borrowed design elements from Strategyzer.com for consistency – December 2015

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